



## Press Release

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### Prize Giving Ceremony – SBM Visa Football Mania 2009

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**Port Louis, 3 June 2009** - State Bank of Mauritius (SBM) and Visa have joined hands for a unique promotion for all SBM Visa debit cardholders, the SBM Visa Football Mania, launched in March 2009. This promotion gave the cardholders an exclusive chance to win trips for the forthcoming FIFA Confederations Cup in South Africa, which is the official 'warming-up' tournament before the 2010 FIFA World Cup™, courtesy of Visa.

The FIFA Confederations Cup 2009 will take place soon from the 14<sup>th</sup> to 28<sup>th</sup> June 2009 and will be played among the six champions of six continents, the FIFA World Cup™ winner Italy, and the host, South Africa. The list of participating nations includes Brazil, Spain, USA, Iraq, Egypt and New Zealand. The tournament will take place across four stadiums, namely in Johannesburg, Rustenburg, Bloemfontein and Pretoria.

The promotional campaign has been a real success and received an overwhelming response, with customers doing more payments by card instead of cash, which is a safer way to make purchases. This special promotion has run from 5<sup>th</sup> March till 30<sup>th</sup> April 2009.

The lottery draw took place at the Mauritius Turf Club on Wednesday 27<sup>th</sup> May 09, under the supervision of the Gambling Regulatory Authority.

SBM and Visa have announced the lucky winners in a prize giving ceremony today, in the presence of the Chief Guest, The Minister of Youth & Sports, Honourable Satyaprakash Ritoo:

- **Mrs. Titree Kumari Ramdewar won the 1<sup>st</sup> prize** package consisting of 2 tickets to the Final on 28 June 2009 for 2 people + 2 tickets to the Semi Final on

- 25 June 2009 + 10 Group Match tickets for the game on 18 June 2009 + 2 air tickets incl. tax + transfer (from & to the airport) + 5 nights' accommodation (double room) from the 24<sup>th</sup> to the 28<sup>th</sup> June 2009 and Rs25, 000 cash.
- **Mr. Gerard Benjamin Julie won the 2<sup>nd</sup> prize package:** 2 tickets to the Final on 28 June 2009 for 2 people + 2 tickets to the Semi Final on 25 June 2009 + 10 Group Match tickets for the game on 18 June 2009 + 2 air tickets incl. tax + transfer (from & to the airport) + 5 nights' accommodation (double room) from the 24<sup>th</sup> to the 28<sup>th</sup> June 2009 and Rs20,000 cash.
  - **Mrs. Devkumari Awotur won the 3<sup>rd</sup> prize package:** 2 tickets to the Final on 28 June 2009 for 2 people + 2 tickets to the Semi Final on 25 June 2009 + 10 Group Match tickets for the game on 18 June 2009 + 2 air tickets incl. tax + transfer (from & to airport) + 5 night's accommodation (double room) from the 24<sup>th</sup> to the 28<sup>th</sup> June 2009 and Rs15,000 cash.
  - **Mr. Marimootoo P Modely won the 4<sup>th</sup> prize package:** 2 tickets to the Final on 28 June 2009 for 2 people + 10 Group Match tickets for the game on 18 June 2009 + 2 air tickets incl. tax + transfer (from & to airport) + 3 night's accommodation (double room) from the 27<sup>th</sup> to the 29<sup>th</sup> June and Rs10,000 cash.
  - **Mrs. Nalini Gangapersad Desha won the 5<sup>th</sup> prize package:** 1 ticket to the Final on 28 June 2009 + 10 Group Match tickets for the game on 18 June 2009 + 1 air ticket incl. tax + transfer (from & to airport) + 3 night's accommodation (single room) from the 27<sup>th</sup> to the 29<sup>th</sup> June and Rs 5,000 cash.

SBM is the only bank in Mauritius that had secured tickets for the FIFA Confederations Cup 2009, courtesy of Visa. Customers were eligible to enter the lucky draw when they made a purchase (swipe), of a minimum of Rs200 and above, using their SBM Visa debit card on any Point of Sale (POS) machine in Mauritius or abroad during the promotional period.

*“As expected, our customers have been ecstatic and quick to respond to this promotion offering them a unique chance to win a trip and seats to the forthcoming FIFA Confederations Cup 2009. It was an opportunity not to be missed, especially as all tickets to watch the matches were already taken up but we have been able to secure some for our SBM Visa debit cardholders.*

*The campaign has been a real success and received an overwhelming response, with more purchases being made on POS by our debit cardholders. It has encouraged them to choose payment by card, instead of payment by cash, which is what we at SBM encourage as payment method as it is safer. We also provide our customers with enhanced security by being the only bank to provide them with chip protected debit and credit cards, which allows better protection as compared to magnetic stripe cards,”* said Gautam Vir, Chief Executive SBM.