



Press Release

SBM Visa Football Mania 2009

Port Louis, 4 March 2009 - State Bank of Mauritius (SBM) and Visa are once again partnering for a major exclusive promotion, applicable to all SBM Visa debit cardholders! The promotion, launched today, gives SBM cardholders a chance to win trips to specific forthcoming FIFA Confederations Cup in South Africa, which is the official 'warming-up' tournament before the 2010 FIFA World Cup™, courtesy of Visa.

The FIFA Confederations Cup 2009 will take place from the 14th to 28th June 2009 and will be played among the six champions of six continents, the FIFA World Cup™ winner Italy, and the host, South Africa. The list of participating nations includes Brazil, Spain, USA, Iraq, Egypt and New Zealand. The tournament will take place across four stadiums, namely in Johannesburg, Rustenburg, Bloemfontein and Pretoria.

SBM is the only bank in Mauritius that has secured tickets for the FIFA Confederations Cup 2009, courtesy of Visa. Visa, who is one of the six FIFA global partners, are delighted to run this promotion with SBM, which will give Mauritians a chance to win a trip and tickets to watch the tournament. Hence, every purchase (swipe) of a minimum of Rs200 and above made using an SBM Visa debit card on any Point of Sale (POS) machine in Mauritius or abroad during the promotional period automatically enters the customer to enter the lucky draw to win one of the following packages:

1st prize: 2 tickets to the Final on 28 June 2009 for 2 people + 2 tickets to the Semi Final on 25 June 2009 + 10 Group Match tickets for the game on 18 June 2009 + 2 air tickets incl. tax + transfer (from & to the airport) + 5 nights' accommodation (double room) from the 24th to the 28th June 2009 and Rs25,000 cash.

2nd prize: 2 tickets to the Final on 28 June 2009 for 2 people + 2 tickets to the Semi Final on 25 June 2009 + 10 Group Match tickets for the game on 18 June 2009 + 2 air tickets incl. tax + transfer (from & to the airport) + 5 nights' accommodation (double room) from the 24th to the 28th June 2009 and Rs20,000 cash.

3rd prize: 2 tickets to the Final on 28 June 2009 for 2 people + 2 tickets to the Semi Final on 25 June 2009 + 10 Group Match tickets for the game on 18 June 2009 + 2 air tickets incl. tax + transfer (from & to airport) + 5 night's accommodation (double room) from the 24th to the 28th June 2009 and Rs15,000 cash.

4th prize: 2 tickets to the Final on 28 June 2009 for 2 people + 10 Group Match tickets for the game on 18 June 2009 + 2 air tickets incl. tax + transfer (from & to airport) + 3 night's accommodation (double room) from the 27th to the 29th June and Rs10,000 cash.

5th prize: 1 ticket to the Final on 28 June 2009 + 10 Group Match tickets for the game on 18 June 2009 + 1 air ticket incl. tax + transfer (from & to airport) + 3 night's accommodation (single room) from the 27th to the 29th June and Rs 5,000 cash.

A customer is entitled to an unlimited number of entries as he or she gets one lottery number for every swipe of a minimum amount of Rs200 and above.

"This campaign is a unique opportunity for Mauritians to watch the Confederations Cup. Tickets to watch the matches are already taken up but we have exclusively secured some for our SBM Visa Debit cardholders. Football being a well-watched sport that makes most Mauritians ecstatic, I am sure that this campaign will encourage them to pay for their purchases with their debit card instead of paying cash. We, at SBM, encourage our customers to choose payment by card as it is a safer payment method. We are also the only bank in Mauritius whose debit and credit cards are all chip protected, which allows better protection as compared to the magnetic stripe cards," said Soopaya Parianen, Acting Chief Executive of SBM.

"Visa is committed to enhancing the fan's FIFA Confederation Cup experience throughout the world. This partnership allows us to develop cardholder programmes that

touch the very core of their passion for the game. The forthcoming Confederation Cup is a real opportunity for Visa to further celebrate our partnership with SBM,” pointed out Grant Mackenzie, Visa Country Manager, Mauritius. *“The convenience of Visa’s infrastructure, network and products benefit both individuals and local economies, giving Mauritians the opportunity to have the experience of a lifetime and enjoy the spirit of unity that comes from the shared passion for football.”*

The Minister of Youth & Sports, Honourable Satyaprakash Ritoo, was the Chief Guest, of the Press Conference, to kick-off of the campaign.

ATM withdrawals are excluded in this contest. Details can be consulted on www.sbmonline.com or by calling 2070111.

This special promotion will run from the 5th March to the 30th April 2009.

About Visa: Visa operates the world's largest retail electronic payments network providing processing services and payment product platforms. This includes consumer credit, debit, prepaid and commercial payments, which are offered under the Visa, Visa Electron, Interlink and PLUS brands. Visa enjoys unsurpassed acceptance around the world and Visa/PLUS is one of the world's largest global ATM networks, offering cash access in local currency in more than 170 countries.